

# Invest in Rugby

Rugby Borough is located in eastern Warwickshire, bordering Leicestershire and Northamptonshire. Home to high-profile companies such as GAP, Cemex and Rolls Royce, Rugby truly is the place to do business.

## A great place to do business

Rugby has a tradition of heavy engineering and has proven to be a popular destination for many large companies. However, new leading edge technologies are equally at home in Rugby, as all businesses enjoy the benefits of its central location in the UK.

### Economic Profile

Population: 91,600

(Source: ONS mid-2005 population estimates)

Employment Rate: 80.2%

(Source: Working Age, Jan05 – Dec05)

Unemployment Rate: 1.9%

(Source: Claimant Count, July 2006)

### Key facts on the area

Visit [www.warwickshire.gov.uk/research](http://www.warwickshire.gov.uk/research)

### House prices

Visit

[www.landregistry.gov.uk/property\\_info](http://www.landregistry.gov.uk/property_info) for latest house prices.

### Hotels and Conferencing

Corus Brownsover Hotel

[www.corushotels.co.uk](http://www.corushotels.co.uk)

Dunchurch Park

[www.signaturegroup.co.uk](http://www.signaturegroup.co.uk)

Coombe Abbey

[www.coombeabbey.com](http://www.coombeabbey.com)

## Stena Line Freight

Stena Line Freight is the business area within the Stena Line Group responsible for developing, marketing and selling the freight services of Stena Line. The pan-European freight ferry network of 34 freight-carrying vessels and 18 routes makes it Europe's largest and most successful sea-freight operation. The company relocated to offices just north of Rugby town centre.

"We have found Rugby friendly and welcoming and this has translated into efficiencies from which we derive benefit to this day. A number of our staff relocated from the south and since then we have also recruited locally. All of us have many positive stories to tell about the move.

A community spirit continues to exist and this supports a thriving and positive working environment for all concerned."

Frank Nieuwenhuys,  
Freight Commercial Manager,  
Stena Line Freight.

[www.stenaline.com](http://www.stenaline.com)

## Ramada

Alfred McAlpine Special Projects and Rugby Borough Council have worked together, with the support of the Rugby Town Centre Company, to agree proposals for a new hotel and mixed-use development in Rugby town centre. The £15m project will include a Ramada hotel and 49 apartments. A new public plaza area is also planned at the front of the hotel with hard and soft landscaping which will extend and link the town centre towards Railway Terrace.

Cllr Neil Campbell, Portfolio Holder for Economic Development and Culture, said: "The hotel is wonderful news, and so is the housing. There is now a significant number of people living in the town centre and these apartments will further encourage the trend. They bring life and vitality to Rugby, and help towards a balanced night time economy."

[www.ramada.com](http://www.ramada.com)



# Welcome to Rugby

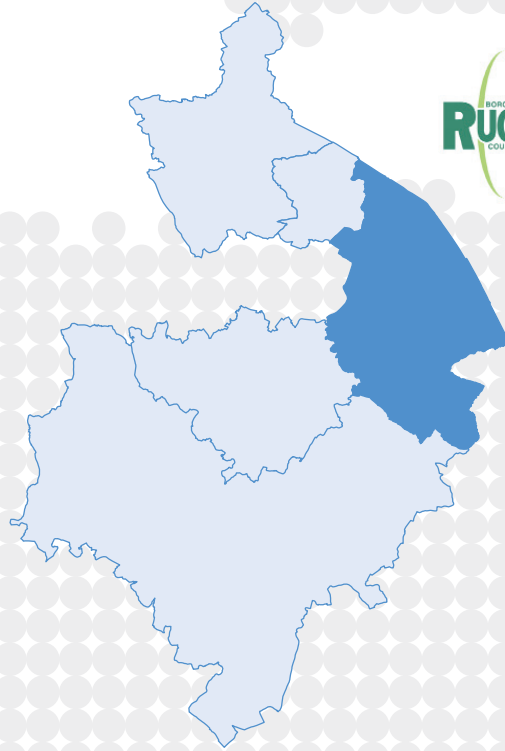
## A great place to live

Rugby is the birthplace of rugby football and the home of Rugby School, which provided the inspiration for the novel 'Tom Brown's Schooldays'.

Today Rugby has an attractive town centre with a good range of shops and a number of quality restaurants and bars. Beyond the town centre lie delightful, unspoilt countryside, country parks, working farms, nature reserves and a Sculpture Art Park.

Rugby Borough offers a comprehensive range of leisure facilities for those who live there, not to mention an excellent standard of housing and numerous shops!

Attractions include Draycote Water, Garden Organic Ryton, Rugby School and Coombe Abbey – check out [www.enjoywarwickshire.com](http://www.enjoywarwickshire.com)



## Education, skills and training...

Rugby is home to various educational institutions, and the recent merger between Warwickshire College and Rugby College has provided even more academic opportunities for the town. An entirely new multi-million pound, state-of-the-art Rugby Centre is anticipated to be complete by 2007. This bespoke Centre of Vocational Excellence will incorporate new study opportunities in motorcycle and commercial vehicle studies. Ultimately, this centre will provide a 'state-of-the-art' provision in construction and technology.

Additionally, Rugby School is one of the leading co-educational boarding schools in the world. It is a remarkable and innovative institution which prides itself on its academic excellence and achievements.

Rugby has excellent educational facilities and provides expert advice and support for all of its students. A great place to live and learn!

## Location, accessibility

Rugby is conveniently situated for the M1 and M6, providing access to the entire motorway network, plus major routes including the A5, A45 and A14. It is a site that was originally identified by the Romans as a key position in the UK and their original routes still exist today.

Picture © Graham Ibbeson



**Want to know more?**  
[www.warwickshire.gov.uk/wips](http://www.warwickshire.gov.uk/wips)  
Telephone 01926 412140

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**INVESTMENT PARTNERSHIP**  
A Partnership for the Future